

AMENDMENTS TO THE CLAIMS

The claims in this listing replaces all prior versions and listings of claims in the application.

Listing of Claims:

1-19 (canceled).

20 (new). An information distribution system, comprising:

a storage section that stores a personal profile in which an evaluation value of a keyword contained in distribution information provided from a first information distribution provider with the keyword is learned in advance based on preference information; and

an information distributor that rates said distribution information provided from said first information distribution provider with the keyword based on said personal profile and sends said distribution information to a client, wherein said information distributor rates distribution information provided from a second information distribution provider with a keyword based on said personal profile and sends said distribution information to the client.

21 (new). The information distribution system of claim 20, wherein said information distributor comprises:

a first information filter that rates said distribution information from said first information distribution provider based on said evaluation value registered in said personal profile in correspondence to said keyword contained in said distribution information, and sends said distribution information to the client; and

a second information filter that rates said distribution information from said second information distribution provider based on said evaluation value registered in said personal profile in correspondence to said keyword contained in said distribution information, and sends said distribution information to the client.

22 (new). The information distribution system of claim 21, wherein said first information filter performs a learning process that changes said evaluation value of the keyword contained in said distribution information from said first information distribution provider in said personal profile, based on said distribution information and preference information of the client about said distribution information, and wherein said second information filter does not perform said learning process based on said distribution information from said second information distribution provider.

23 (new). The information distribution system of claim 20, wherein said distribution information from said first information distribution provider comprises more keywords than said distribution information from said second information distribution provider.

24 (new). The information distribution system of claim 20, wherein said distribution information from said first information distribution provider comprises a newspaper article, and wherein said distribution information from said second information distribution provider comprises a product advertisement.

25 (new). An information distribution apparatus, comprising:

a storage device that stores a personal profile, in which an evaluation value of a keyword contained in distribution information provided from a first information distribution provider with said keyword is learned in advance, based on preference information;

a first information filter that rates said distribution information from said first information distribution provider based on said evaluation value registered in said personal profile in correspondence to said keyword contained in said distribution information, sends said distribution information to a client, and performs a learning process that changes said evaluation value of said keyword contained in said distribution information and preference information of the client about said distribution information;

a second information filter that rates distribution information from a second information distribution provider based on said evaluation value registered in said personal profile in correspondence to said keyword contained in said distribution information, sends

said distribution information to the client, but does not perform said learning process based on said distribution information from said second information distribution provider.

26 (new). An information distribution method, comprising:

rating distribution information provided from a first information distribution provider with a keyword based on a personal profile in which an evaluation value of the keyword in the distribution information is learned in advance, based on preference information; and

sending the distribution information to a client, wherein distribution information provided from a second information distribution provider with a keyword is rated based on the personal profile and sent to the client.

27 (new). The information distribution method of claim 26, further comprising:

rating the distribution information from the second information distribution provider based on the evaluation value registered in the personal profile in correspondence to the keyword contained in the distribution information.

28 (new). The information distribution method of claim 26, further comprising:

performing a learning process that changes the evaluation value of the keyword contained in the distribution information from the first information distribution provider in the personal profile, based on the distribution information and preference information of the client about the distribution information; and

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not performing the learning process based on the distribution information from the second information distribution provider.